

PERDUE AND THE ENVIRONMENT



A message from the Chairman

Environmental Stewardship: The Nature of Our Company

At Perdue, our commitment to quality extends to our environmental policies. From the first-ever, large-scale litter recycling operation; through the millions we spend each year on equipment upgrades, research and producer education; to the involvement of our associates, a respect for the environment comes naturally for our company.

I am also especially proud of the leadership role our company has taken in working cooperatively with the farm community, environmental groups, and state and federal agencies.

While there's always more to do, we're as proud of our environmental record and programs as we are of our quality products.


Jim Perdue, Chairman

Highlights of our environmental sustainability accomplishments

Perdue has established a record for exceeding compliance and leading the industry in addressing the environmental challenges associated with animal agriculture and food production. As a company committed to quality and with a brand built upon trust, we wouldn't have it any other way.

- Phytase, an enzyme added to our feed formulations, reduces phosphorus in manure by 25%.
- Perdue Transportation Inc. is an EPA SmartWay Transport Partner with an "exceptional rating" for our fuel savings and environmental improvements.
- Our Shore Water Conservation Initiative resulted in an average reduction in water use of 2 million gallons per week per plant.
- A pilot recycling project at our Dillon, S.C., plant recycled 2 million pounds of solid waste in one year, and is now a model for all our plants.
- Energy saving pilot projects at our Delaware processing plants will save 3.98 million kWh annually (equivalent to 6.5 million pounds of CO₂) and pave the way for even greater energy savings throughout the company.
- Cold cathode lighting in our producers' chicken houses reduces energy use by 80%.

"The mission of our environmental programs is to set the standard for regulatory compliance, stewardship, sustainability and community outreach."

Jeff Smith
Corporate Environmental Manager



"Environmental sustainability involves every associate in the plant; it's part of our culture."

Tanya Rogers-Vickers
Environmental Manager,
Salisbury Processing Plant

Perdue AgriRecycle

Perdue AgriRecycle is the industry's first large-scale alternative to land application of poultry litter. The plant, which represents Perdue's \$13 million investment in protecting the environment, processes surplus poultry litter from Delmarva farms into pasteurized, organic fertilizer products.

In 2008, Perdue AgriRecycle relocated an estimated 4 million pounds of nitrogen, 3 million pounds of phosphorus and 3 million pounds of potassium.

Clean Waters Initiative

An historic and industry-leading partnership between Perdue and the EPA, the Perdue Clean Waters Environmental Management Initiative is helping the independent contract producers growing for Perdue protect our nation's waters while reducing the environmental impact of our operations.

Under the program, Perdue, EPA and other partners will provide training, assistance and environmental assessments to farmers raising chickens for Perdue's processing operations to help them enhance their compliance with environmental regulations. In addition, each Perdue processing facility will implement an Environmental Management System (EMS) to reduce environmental impacts.

To learn more, visit
www.perdue.com/company/commitments/stewardship/index.html



A Family Commitment to Quality Since 1920®