



FREE RANGE

ORGANIC
FROZEN CHICKEN



56639 Boneless Skinless Chicken Breast

ORGANIC FROZEN CHICKEN

ATTRACT CONSUMERS SEEKING PURER FOODS WITH USDA CERTIFIED ORGANIC CHICKEN



ORGANIC

NON-GMO • FREE RANGE • NO ANTIBIOTICS EVER

ANSWER THE CALL FOR ORGANIC CHICKEN

Consumer demand for organically produced goods continues to show double-digit growth.¹

Educated consumers are increasingly seeking out purer chicken. Non-GMO PERDUE® HARVESTLAND® Organic Chicken delivers the premium chicken you need to meet consumer demands.

Plus, a 100% USDA Certified Organic vegetarian diet with no animal by-products not only keeps our poultry healthy and happy, it creates the great-tasting NO ANTIBIOTICS EVER chicken that will keep consumers coming back for more.

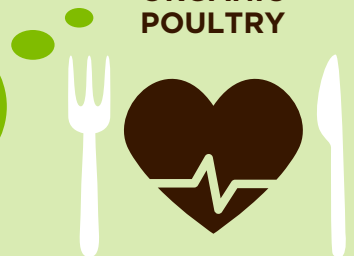
ORGANIC UNCOOKED CHICKEN IS
EXPECTED TO GROW IN FOODSERVICE



FOR THE NEXT 5 YEARS²

67%
OF CONSUMERS
THINK:

ORGANIC
POULTRY



IS HEALTHIER³

SERVE UP THE PURE BENEFITS OF

IN OUR FEED



Non-GMO Project Verified*



Fed a 100% Organic
Vegetarian Diet with
No Animal By-Products

IN OUR FARMING PRACTICES



Free Range



NO ANTIBIOTICS EVER



No Hormones or Steroids Added**

¹ United States Department of Agriculture Economic Research Service, Organic Market Overview, April 2014

² Westport Consulting, Organic Chicken Category Report, May 2015

³ Technomic, Center of the Plate: Poultry Consumer Trend Report, 2015

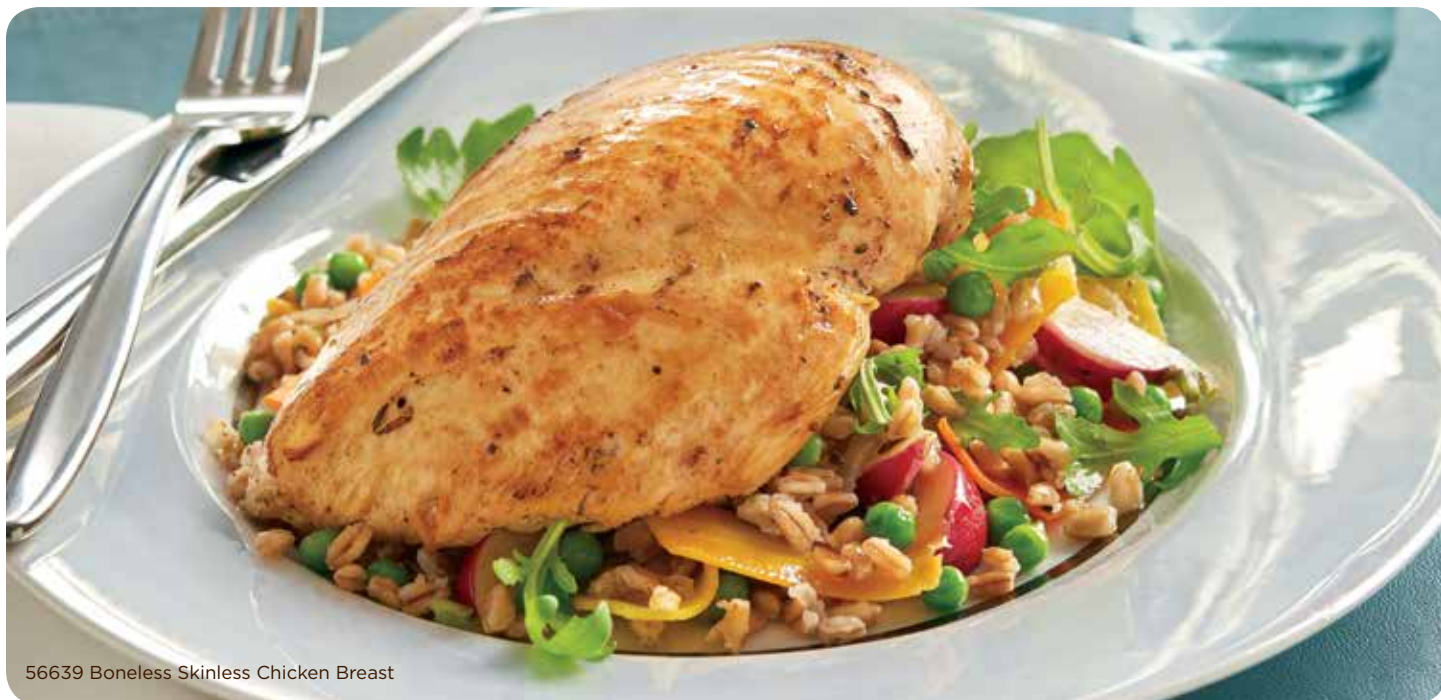
*The chicken used in this product is fed a diet that contains non-genetically engineered ingredients. The USDA organic regulations do not permit the use of genetically engineered feed ingredients.

**Federal regulations prohibit the use of hormones or steroids in pork and poultry.



AVAILABLE NATIONWIDE

CONTACT YOUR DISTRIBUTOR TODAY



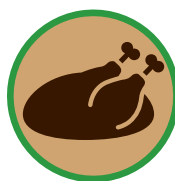
56639 Boneless Skinless Chicken Breast

NON-GMO **ORGANIC** CHICKEN

IN OUR PRODUCTS



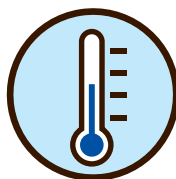
USDA Certified Organic



Whole Bird WOGs are Individually
Wrapped and Sealed



Individually Frozen for Improved
Inventory Control and Food Safety



No Thawing for Breasts or Thighs—
Go from Freezer to Prep

QUALITY
PREMIUM
GOODNESS®



PERDUE® HARVESTLAND® ORGANIC FROZEN CHICKEN

PRODUCT CODE	PRODUCT DESCRIPTION	AVERAGE SIZE	CASE PACK AND WEIGHT
PERDUE® HARVESTLAND® ORGANIC FROZEN CHICKEN			
54107	INDIVIDUALLY WRAPPED WHOLE BIRD WOG	4.75 lb.	6 head in a 30-lb. cs CW
56639	RANDOM, BONELESS, SKINLESS BREAST, IF	Random	2-5 lb. bags in a 10-lb. cs NW
56383	RANDOM, BONELESS, SKINLESS THIGHS, IF	Random	2-5 lb. bags in a 10-lb. cs NW
56100	GRILLED CHICKEN BREAST STRIPS	Random	2-5 lb. bags in a 10-lb. cs NW

WOG = Without giblets **IF** = Individually frozen **CW** = Catch weight **NW** = Net weight



56383 Boneless Skinless Chicken Thighs

WHEN YOU CHOOSE PERDUE® HARVESTLAND® ORGANIC CHICKEN, YOU'RE SAYING

NO TO:

- Antibiotics
- Animal By-Products
- Pesticides
- Herbicides
- Chemical Fertilizers



YES TO:

- Organic, Non-GMO Grain Diet
- 100% Vegetarian Feed
- Free Range
- Sunlight
- Fresh Air



PerdueFoodservice@Perdue.com
For more information, please call 855-673-4300
www.PerdueFoodservice.com

WE BELIEVE IN RESPONSIBLE FOOD AND AGRICULTURE®

To learn more visit: www.PerdueFarms.com/Corporate_Responsibility